

Australian Flexible Learning Framework

supporting e-learning opportunities



Australian Government

Department of Education, Employment
and Workplace Relations



ONLINE09

E-LEARNING BY DESIGN

Cliftons and Parmelia Hilton

Corner St Georges Terrace and Mill Street
Perth

20th November 2009

flexiblelearning.net.au

West 1

Program

8.30am	Registration – Tea & Coffee on Arrival				
9.00am – 10.30am Workshop A Cliftons	A1 <i>Presentation</i> Sue Waters Connecting via Blogs	A2 <i>Workshop</i> Janice Calcei Making the Most out of Moodle	A3 <i>Workshop</i> James Taylor Psst – Effective Resource Development (repeated in B3)	A4 <i>Workshop</i> Cheryl Galloway E-ngaging your Learners	A5 <i>Showcase</i> 2009 E-learning Innovations Projects Business Partnerships <ul style="list-style-type: none"> E-portfolio landscape (Challenger TAFE) Regional RPL (Swan TAFE) 3D Modelling (Challenger TAFE)
10.30am – 11.00am	Morning Tea				
11.00am – 12.30pm Workshop B Cliftons	B1 <i>Presentation</i> Frankie Forsyth It's about us – Working in a Global Community	B2 <i>Workshop</i> Janice Calcei Careers on the Move – Using E-portfolios	B3 <i>Workshop</i> James Taylor Psst – Effective Resource Development (repeat of A3)	B4 <i>Workshop</i> Damon Wallace Learning Design for E-learning	B5 <i>Showcase</i> 2009 E-learning Innovations Projects E-tools <ul style="list-style-type: none"> See Fit (Central TAFE) Cyber Assess (SWRC TAFE) Digital Dogging and Rigging (Great Southern TAFE)
12.30pm – 1:45pm	Lunch Hilton Argyle Ballroom – Keynote Speaker – CATHY MOORE – Dump the Drone				
2.00pm – 3.30pm Workshop C Cliftons	C1 <i>Presentation</i> Cathy Moore How Storytelling Techniques can make any material more engaging	C2 <i>Workshop</i> Frankie Forsyth Online Facilitation – some tips and hints	C3 <i>Workshop</i> Scott Walker & Caroline Abbey An L-Platers Guide to Online Development and Delivery Ian McDonald WA Lecturer of the Year TAFEWA 2008 Sooo many options... sooo little time...	C4 <i>Workshop</i> Cheryl Galloway Loading LOs into LMSs	C5 <i>Showcase</i> 2009 E-learning Innovations Projects Licensing and Compliance <ul style="list-style-type: none"> E-skipper (Perth Boat School) E-compliance (HBF) Telecommunications Online (Integracom)
3.30pm – 4.00pm	Afternoon Tea				



LUNCHTIME KEYNOTE – Dump the Drone, Cathy Moore

Want to produce engaging e-learning? Join the crusade to “dump the drone.” You don’t need fancy software, just an action-packed design and some simple techniques from the worlds of marketing and fiction. In this session, you will use action mapping to quickly identify the most powerful activities. Then you will flesh out the design with compelling characters, high-energy text or narration, and just enough information. You will end up with a streamlined design process that will make your e-learning effective, lively, and memorable.

A1 – Connecting via Blogs, Sue Waters

Blogs are becoming a core way in which students connect with each other, their local environment and a global audience. This process of publisher/reader/commentator interaction increases student engagement with their subject matter, motivates writing and interaction and changes the way students learn and are heard.

This session will explore how blogs are being used for supporting student learning. It will also examine how blogs can form the core of an engaging social media-based learning experience – integrating Twitter, RSS feeds, Facebook profiles and more - into a core personal online identity that can serve for functions as varied as a student’s home on the web to a forum for discussion or a teacher’s personal portfolio.

A2 – Making the Most of Moodle, Janice Calcei

Many VET practitioners use the Moodle Learning Management System (LMS) as part of their online delivery. This workshop will enhance their online delivery skills by exploring a number of tools in Moodle that can be used to improve the appearance, relevance and currency of an online course. Participants will work in their own Moodle course and complete a series of tasks set by the presenter. At the end of the session, participants will each have a mini-course with a variety of extra tools and content sources related to their own study area.

A3 – Psst – Effective Resource Development, James Taylor

Psst...hey there. We heard you’re keen to develop some learning resources. Want to make sure you walk the path of good practice? Then you need to come along to this session, where we’ll explore the WestOne Resource Development Framework, a free CD based tool, which practitioners can use to assist in designing and developing effective electronic and print learning resources. By following a tried and tested project process, you can ensure your resource development process doesn’t become a headache!

A4 – E-ngaging your Learners, Cheryl Galloway

Want to get started using some e-learning in your training delivery? Not sure where or how to begin? This workshop will show you how easy it is to incorporate some e-learning strategies into your delivery. You will be introduced to tools that will engage your learners and enhance your delivery and also learn how easy it is to find some exciting and different ready-made resources.

A5 – 2009 E-learning Innovations Projects Showcase – Business Partnerships

B1 – It’s About Us – Working in a Global Community, Frankie Forsyth

For over 10 years Frankie has worked collaboratively with colleagues in the virtual environment. In this presentation she will outline some down to earth ways of finding people working in similar areas, how to work with them effectively online, and will explore the benefits of making wider connections

B2 – Careers on the Move – Using E-portfolios, Janice Calcei

An electronic portfolio, also known as an e-portfolio, is a collection of electronic evidence assembled and managed by a user, usually on the web. E-portfolios can be used with prospective employers as a resume, or as a way for students to gather evidence in an RPL process. In this workshop participants will be introduced to the concept of e-portfolios and learn about the relevance and transportability of online portfolios for themselves and their students. They will use the open source product Mahara to begin building a personal e-portfolio.

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B4 – Learning Design for E-learning, Damon Wallace

Sound instructional design (ID) is one of the keys to achieving successful learning outcomes and this is especially true for e-learning. In this workshop participants will be introduced to the "Learning Design Tool for VET" (LDT) resource. This flexible tool has been designed to guide the planning and design of e-learning objects in the Australian VET sector. Participants will have the opportunity to step through the design process, using the LDT, towards developing their own effective e-learning solutions.

B5 – 2009 E-learning Innovations Projects Showcase – E-tools

C1 – How Storytelling Techniques can make any material more engaging, Cathy Moore

Storytellers make any message more memorable by giving it structure and meaning. E-learning designers can do the same by using basic storytelling techniques. This session will showcase that any type of e-learning can benefit from the methods that storytellers use to create anticipation and emotional engagement, and you will decide what approaches work best for your projects. Soon you will be using storytelling techniques to make even dry technical material more engaging and easier to learn.

C2 – Online Facilitation – some tips and hints, Frankie Forsyth

Time is precious to all of us and this practical workshop will explore ways to make the most of your online facilitation time. Frankie will provide her favourite tips and hints and would love to hear yours too. Come and share and learn from others in a participative, fun way.

C3 – An L-Platers Guide to Online Development and Delivery, Scott Walker and Caroline Abbey

After undertaking the challenge in late 2008 of creating, implementing and delivering their graphic design courses online, Curtin VTEC colleagues Caroline Abbey and Scott Walker have been working in the past eight months, to redevelop their delivery resources to a format more appropriate for the online medium and then undertaking delivery in this new environment. In this time, they have undertaken a massive learning curve, transforming from complete e-learning newbies, to confident online facilitators. Pleased to share what they have experienced, join Caroline and Scott as they discuss their e-learning journey so far.

Sooo Many Options... Sooo Little Time..., Ian MacDonald

What works for me - how to sift through the maze of tools, tips & techniques for your subject area. A look at how one TAFE Lecturer weaved his way through this maze of Web 2.0 technologies to mould a framework for an online delivery. Ian will provide a history lesson, exploring some of the tools he used, how an old dog was taught new tricks and whether it's better to buy ready made resources or DIY.

C4 – Loading LOs into LMSs, Cheryl Galloway

This hands-on workshop will showcase the new look LORN website and demonstrate how you can search for and use learning objects (LOs) in your own teaching and learning environment, including for RPL gap-training. You will also see how easy it is to upload the resources into a Learning Management System (LMS) such as Moodle or Blackboard CE6 and have the opportunity to explore learning objects of your choice.

C5 – 2009 E-learning Innovations Projects Showcase – Licensing and Compliance

Online09 Presenters



Cathy Moore, who is this years Keynote speaker and workshop presenter, has been creating lively, clear instructions for almost 25 years. Cathy started out as a trainer and technical writer for PC users before moving into adult distance education. Since 1998, she has been designing and writing for online learners. Her background also includes work in K-12 e-learning, and her children's history book has won several awards. Cathy has presented workshops on instructional design at events like the E-learning Guild Annual Gathering, Brandon Hall Innovations in Learning, and Articulate Live.



Caroline Abbey is a lecturer at Curtin VTEC in Esperance. Her background includes Photography, Digital Arts and Graphic Design. After working as a technician in a British university she continued to pursue a career in education and training that has now spanned 17 years. Working in a relatively small, isolated community, Caroline recognised that if she were to continue in her area of passion (Graphic Design) then she was going to have to reach out to a wider audience. Online delivery appeared to better meet the needs of clients living in isolated areas, and those wanting a flexible learning environment.



Cheryl Galloway is the current WA Toolbox Champion, and a Principal Lecturer at Central West TAFE in Geraldton. She has worked within the VET sector for 13 years and has been involved in e-learning for the last nine. Cheryl has a passion for e-learning and the benefits it can provide to learners, trainers, employers and RTOs. She is committed to helping to make e learning opportunities more widely available and believes Toolboxes are a means of helping to achieve this, by enabling trainers to meet their clients' various requirements for e-learning, workplace and gap training.



Damon Wallace is currently a Learning Media Specialist with WestOne Services. He has 18 years experience in adult education in the private, community and government sectors with a focus on instructional design using blended and flexible learning. He has managed an enterprise based RTO and was the training coordinator of a regional health service with over 1800 employees. Damon uses his instructional design skills and Diploma of Animation to help him enhance the development of user friendly e-learning resources.



Frankie Forsyth is the Director of a micro Registered Training Organisation. Frankie assists organisations to make the move online, working with online facilitators, managers and industry through personalised e-learning professional development programs. Frankie's passion is facilitation and mentoring facilitators both online and f2f. She has a wealth of experience both nationally and internationally including the 2002 World Congress on IT, coaching facilitators for Gilly Salmon's 4 week e-moderation courses and for Gipps TAFE's 3 week (fully online) facilitating e-learning courses.



Ian McDonald In 2008, Ian was named the WA Lecturer of the Year TAFEWA at the WA Education Awards. Ian is a Principal Lecturer in Applied Engineering, Defence & Resources Industries at Challenger TAFE. Ian has spent over 30 years working for TAFE. Over that period, he has grown in his teaching skills and developed strong networks with industry thus helping to ensure that students that graduate from his program are job ready. Using online technologies, Ian has recently conducted courses for the Certificate IV in Training and Assessment delivering to *English as a Second Language* students in Indonesia, Qatar and Abu Dhabi.



James Taylor is the VET Professional Development Coordinator with WestOne Services. An instructional designer and developer by trade, he started his career in the TAFE system and has since moved to WestOne, where he provides support to VET institutions in the implementation and use of e-learning in delivery and assessment. Having extensive experience in resource development and e-facilitation, James is a keen inhabitant of the Interwebs and he longs for the days of hoverboards and technology-infused clothing.



Janice Calcei is the E-learning Coordinator in WA for the Australian Flexible Learning Framework. She provides support, advice and professional development to managers and lecturers in both public and private training organisations across WA. She provides this support using virtual classroom and learning management system technology, supplemented by visits to metropolitan and regional training organisations and training days at WestOne Services Janice worked in the TAFE sector for 12 years as a lecturer, instructional designer, corporate services manager and education services manager with involvement in e-learning since 2000.



Scott Walker comes from a fashion and design/graphic design background, and has taught Graphic Design at Kalgoorlie campus of Curtin VTEC for the past five years. In 2009 Scott has been involved in the creation, implementation and delivery of two online courses – a Certificate III level course in Graphic Design Production and a Certificate IV level course in Multimedia. Scott is enjoying the challenges and discoveries encountered in e-learning, and is excited with what the future holds for online training and assessment.



Sue Waters is well known globally for supporting educators in their own professional use of the web and mobile technologies as well as with their students. Her passions for leveraging technology for learning has seen her go from her role as a TAFE aquaculture lecturer, to a growing reputation for facilitating innovative e-learning and Web 2.0 technologies PD workshops connecting and learning from other cutting edge educators on the world stage. This voluntary work in moving others forward online led to her current role as editor of The Edublogger (<http://theedublogger.edublogs.org/>) and her work at Edublogs (<http://edublogs.org/>) as the Edublogs Community Facilitator.